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F. GENERAL PUBLIC AND OTHER RELATIONS

F.1 PUBLIC INFORMATION PROGRAM

The people of this community are interested in their schools as an extension of their homes, existing to furnish a special form of aid in the development of their children. The schools closely touch the lives of all persons in this community, and every attempt shall be made by the Board to represent the people according to the best interests of their children. To this end, the Board shall attempt to:

1. Keep the public informed regarding the policies, administrative operation, objectives, and successes or failures of the School District.
2. Provide the means for furnishing full and accurate information, favorable and unfavorable together with interpretation and explanation of the School District plans and programs.

ADOPTED: June 25, 1974
REVISED: October 25, 2005
REA/ESPO consulted

F.2 NEWS RELEASES

Routine news and information concerning school events, students, and programs may be released to the press by or with the approval of the local school principal in charge of the school.

All matters concerning the overall operation of the School District shall be approved by the Superintendent of School prior to release to the public press.

ADOPTED: June 25, 1974
REVISED: October 25, 2005
REA/ESPO consulted

F.3 BOARD/COMMUNITY RELATIONS

Public education today must have the complete understanding of the community it serves. Every possible means of attaining this understanding must be developed by the School District.

The Board and/or the Superintendent of Schools shall, as the need arises, take the necessary steps to provide information to members of the community. They shall also provide opportunities for the citizenry to meet with school personnel for the purpose of discussing problems relating to the School District.

ADOPTED: June 25, 1974
REVISED: October 25, 2005
REA/ESPO consulted

F.3a PARENT INVOLVEMENT POLICY

The Roanoke City School System recognizes that the home is the child's first institution of learning and family is the primary educator. The Roanoke City School System encourages family involvement in the total education process in the Roanoke City Schools.

The Board of Education recognizes the need for an open door, family-friendly atmosphere in each school, conducive to developing a strong family-school partnership. The School staff will make parents and families feel that they are a welcome part of the school family, and that they have a vital role to play in their children's education.

The Board shall establish, through the local parent involvement plan, procedures for the development, implementation, and evaluation of an effective parent involvement program in Roanoke City Schools.

The local parent involvement plan shall provide for procedures that will ensure compliance with the specific requirements of the *No Child Left Behind Act of 2001, (Title I, Part A, Subpart 1, Sec. 1118)*, including, but not limited to, the following:

- Parent Advisory Committee
- Parents Right-To-Know (*Highly qualified teachers and paraprofessionals, teacher certification status, license, etc.*)
- Parent Notification (*In a language that parents can understand*)
- Disaggregation of Student Assessment Data
- School and System Report Cards
- School Choice/Supplemental Services
- School-Parent Compact
- Safe and Drug-Free Schools

ADOPTED: March 27, 2003

REVISED: October 25, 2005

REA/ESPO consulted

F.4 SOLICITATIONS BY STAFF MEMBERS

Professional staff members shall not solicit or sell any goods or services on school property except as may be approved by the local school principal.

All fundraising campaigns conducted by school employees in the community or away from school premises to obtain funds for the school, student body, class or club must have prior approval by the building principal.

ADOPTED: June 25, 1974

REVISED: October 25, 2005

REA/ESPO consulted

F.5 SOLICITATIONS OF STAFF MEMBERS

The School District shall not solicit funds from or attempt to sell goods or services to employees. All charity or fund raising campaigns shall be participated in on a voluntary basis by employees of the School District. Membership in professional organizations shall be on an individual basis.

The School District or school within the School District shall not furnish lists of staff members or students to any commercial firm.

ADOPTED: June 25, 1974

REVISED: October 25, 2005

REA/ESPO consulted

F.6 COMMUNITY ACTIVITIES AND PERFORMANCES BY STUDENTS

Many worthwhile and valuable experiences, both social and scholastic, are derived by students' participation in various community activities. Students may be allowed to participate in community sponsored activities during the regular school day when approved by the local school principal and students' parent or guardian.

The following criteria should be used in determining whether or not students may participate in such activities.

1. The participation in the activity will not interfere with students' school work.
2. The regular school schedule will not be interrupted unless the majority of students will benefit through their participation.
3. Neither an individual, group, nor school shall be permitted to use school time to participate in community sponsored activities unless it contributes to the total educational program of the school or community.

ADOPTED: June 25, 1974
REVISED: October 25, 2005
REA/ESPO consulted

F.7 SOLICITATIONS OF STUDENTS

The School District shall strive to safeguard students and parents from undue solicitations of students. Outside organizations shall not be permitted to solicit, advertise, or sell goods or services through the schools of the School District unless authorized by the Superintendent of Schools.

Participation in any fund raising or charity drive sponsored by the school or outside agency shall be entirely voluntary as far as each student is concerned. There shall be no cause for embarrassment to those who do not or cannot participate or contribute.

All fund raising and charity drives sponsored by a school must receive the approval of the principal and the Superintendent of Schools.

ADOPTED: June 25, 1974
REVISED: October 25, 2005
REA/ESPO consulted

F.8 SOLICITATIONS BY STUDENTS

Local school officials are encouraged to keep school sponsored activities that require solicitation by students to the absolute minimum. When school approved solicitations are permitted, an official identification will be provided by the school administration authorizing the solicitation. No students shall be allowed to leave campus to sell goods or services without permission from school officials.

All fund raising or charity drives sponsored by a school must receive the approval of the principal and the Superintendent of Schools.

ADOPTED: June 25, 1974

REVISED: August 27, 2012

REA/ESPO consulted

F.9 INTERVIEWS WITH STUDENTS BY OUTSIDE AGENCIES

Individual pupils while under the jurisdiction of the School District may not be interviewed by any person, except an employee designated by the Board, or with the approval of the local school principal.

No interview shall be granted unless it is deemed essential to the welfare of the child or as may be required by court order or by regulation of an appropriate state agency. An employee of the School District shall be present during such interview at the discretion of the local school principal or pursuant to court order or state regulation.

ADOPTED: June 25, 1974

REVISED: October 25, 2005

REA/ESPO consulted

F.10 VISITORS TO THE SCHOOL

Many visitors may normally be expected on the campus of a public school during the school day. Since the principal is responsible for all persons on the campus, visitors are asked to proceed first to the school office.

ADOPTED: June 25, 1974
REVISED: October 25, 2005
REA/ESPO consulted

F.10a VISITS BY LAW ENFORCEMENT

Roanoke City Board of Education believes that student learning and school safety is improved by a professional and open relationship between the schools and law enforcement.

As such, it is the policy of the Roanoke Board of Education to invite and allow school visits by law enforcement officials for any purpose that increases student, faculty, staff, or school safety. Such visits shall be unannounced to anyone except the local superintendent and building principal.

ADOPTED: June 24, 2003

REVISED: October 25, 2005

REA/ESPO consulted

F.10b VISITS BY ADULT SEX OFFENDERS

Roanoke City Board of Education believes that student learning and school safety is improved by a professional and open relationship between the schools and community.

As such, adult sex offenders who have been convicted of a sex offense involving a minor must:

1. Notify the principal of the school or his designee before entering school property or attending the Pre-K-12 school activity;
2. Immediately report to the principal of the school or his designee upon entering the property or arriving at the Pre-K-12 school activity; and
3. Cooperate with any efforts undertaken by the principal of the school or his designee to discreetly monitor their presence on school property or at the Pre-K-12 school activity.

For purposes of this section, a Pre-K-12 school activity is an activity sponsored by a school in which students in grades Pre-K-12 are the primary intended participants or for whom students in grades Pre-K-12 are the primary intended audience including, but not limited to, school instructional time, after school care, after school tutoring, athletic events, field trips, school plays or assemblies.

Adult sex offenders have a duty to comply with this policy, and it shall not be construed as imposing an affirmative duty of any kind on the school principal, his designee, or any other employee, agent or representative of the school or school system.

ADOPTED: February 24, 2015
REA/ESPO consulted

F.11 STUDENT TEACHING

The School District will cooperate with teacher training institutions of the state by accepting and supervising student teachers, provided the requirements listed below are followed:

1. A written contractual agreement acceptable to the teacher training institution and the School District must be signed by the Superintendent of Schools and Director of Teacher Training.
2. Student teachers shall be approved by the local school principal.
3. Student teachers will be assigned only to teachers agreeing to serve as a supervising teacher.
4. A supervising teacher may not supervise more than one (1) student teacher at any given time unless approved by the Superintendent.
5. All student teachers, while attached to the School District, shall adhere to all Board policies and administrative rules and regulations of the school and School District.

ADOPTED: June 25, 1974
REVISED: October 25, 2005
REA/ESPO consulted

F.12 SALES AT SCHOOL EVENTS

All groups/organizations, to include in-school and out-of-school groups, wishing to conduct sales for an approved project at school events, must secure prior approval from the principal of the school sponsoring the event.

For example: organizations wishing to sell items at Handley High School football games must receive advance approval from the Handley High School Principal.

ADOPTED: July 24, 1990
REVISED: October 25, 2005
REA/ESPO consulted